

# Monica Wilcox

## CONTACT

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## COMPUTER SKILLS

Adobe Illustrator  
Adobe Photoshop  
InDesign  
Browzwear  
Microsoft Office  
PowerPoint  
Kaledo  
PLM

## PERSONAL SKILLS

Color Theory  
Garment Construction  
Pattern Making  
Trend Research  
Wovens  
Cut & Sew Knits  
Tailoring  
Menswear Design  
Womenswear Design

## LANGUAGES

English  
Spanish

## PROFESSIONAL EXPERIENCE

January 2019 - Present

### TOMMY HILFIGER - Designer, Men's Knits and Special Projects

- Promoted from Assistant Men's Knits Designer to Associate Men's Designer to Men's Designer - Cut & Sew Knits & Special Projects
- Researches market/trends including silhouette, fabric and color
- Works with Design Director to interpret the seasonal color and concept
- Works closely with PD/RM team to develop and sample graphic and fabric innovations
- Creates all tech packs, detail sketches and BOMs
- Manages submits, trim approvals and lab dips
- Attends fit sessions and manage fit updates

## FREELANCE EXPERIENCE

August 2022- July 2023

### LA PORTE SWIM - Freelance Designer, Women's Swim & RTW

- Worked with founder on concept and design for Swim & RTW
- Created detail sketches, tech packs and trim developments
- Created artwork from labels, buttons, buckles and hangtags
- Designed accessories from concept through development
- Assisted in merchandising and linesheets

May 2020- August 2020

### JASON SCOTT - Freelance Designer, Men's & Women's Knits & Wovens

- Worked with founder on concept and design for Men's and Womens
- Made trim developments and created tech packs for line
- Attended fit sessions and managed fit updates
- Created brand direction and graphics for special Golf line

October 2018- January 2019

### TOMMY JEANS - Freelance Designer, Men's Knits & Wovens

- Conducted market research, including silhouette, fabric and color
- Managed design process from concept to production
- Attended fit sessions and managed fit updates
- Created tech packs, detail sketches and BOMs

June 2018 - October 2018

### RALPH LAUREN - Freelance Designer, Girl's & Baby

- Sketched CADs and built line sheets
- Created tech packs and BOMs
- Created embroidery, graphic and yarn dye layouts

## INTERNSHIP EXPERIENCE

TORY BURCH - Ready-To-Wear Women's Design Intern, August 2017 - December 2017

UNDER ARMOUR - Soccer & Olympics Design Intern, January 2017 - May 2017

KENNETH COLE- Men's Sportswear Design Intern, June 2016- August 2016

ABERCROMBIE & FITCH - Cut & Sew Knits Design Intern, August 2015 - December 2015

JOSIE NATORI - Ready-To-Wear Design Intern, January 2015 - May 2015

## EDUCATION

### UNIVERSITY OF CINCINNATI, DAAP, Class of 2018

*School of Design, Architecture, Art, and Planning*

Bachelor of Science, Fashion Design

Magna Cum Laude

2013 - 2018 Deans List

Cincinnatus Scholar

Winner of 2016 Luxottica Studio Competition